



HARSHIT SHRIVASTAVA

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Dwarka Mor, New Delhi-110059

EDUCATION

Bachelor of Business Administration (BBA)
(Currently Pursuing)

SKILLS

- Google Ads & Performance Marketing
- SEO & Keyword Research
- Meta Ads & Social Media Marketing
- WordPress & Elementor
- Google Analytics & Search Console
- Canva Designing
- Content Writing
- Lead Generation
- Basic HTML
- Digital Marketing

TRAINING

Masters in Digital Marketing (MIDM)
DIDM — Delhi Institute of Digital Marketing

- SEO & On-Page SEO
- Google Ads & Performance Marketing
- Meta Ads & Social Media Marketing
- WordPress & Elementor
- Google Analytics & Search Console
- Content Marketing & Keyword Research



Digital Marketing Fresher

with practical knowledge of SEO, Google Ads, Meta Ads, WordPress and Social Media Marketing. Interested in performance marketing, lead generation and building effective digital strategies.

EXPERIENCE

Practical Training & Projects

Building practical experience through digital marketing training, projects and hands-on practice in SEO, Google Ads, Meta Ads, WordPress, social media marketing and performance marketing.

- Google Ads campaign planning and keyword research
- SEO and on-page optimization
- Website and WordPress management
- Social media marketing and content planning
- Lead generation strategies

CERTIFICATIONS

- Google Ads Certifications
- Semrush Certifications
- HubSpot Certifications
- 25+ Digital Marketing Certifications

PROJECT

Global Bag Care, Foodzy Restro & Aggarwal Travels Digital Marketing & Business Project

- Website planning and development
- SEO and keyword research
- Google Business Profile work
- Digital marketing strategy
- Social media marketing
- Lead generation planning

LANGUAGES

- English
- Hindi

HOBBIES

- Business & Entrepreneurship
- Technology
- Sports

